

## Biography: Jennifer McDonogh



### Brief Background and Introduction

I am a passionate and nurturing builder, actualiser and developer of future leaders and managers in their journey towards becoming more skillful at practical coping with, and intervening in, perplexing and complex strategic and management challenges in their professional practice.

Since 2016, I have walked alongside over 400 executives as they studied their own organisational challenges, undertook interventions to improve them, and reflected on their 'self' and their learning in the process. As part of this coaching, I supported and energised their learning and practical application of systems, strategy and business model innovation theory, tools and processes. This work has given me a unique insight into the kinds of real-world challenges faced by African and South African executives in large, medium and small organisations, non-profit organisations and government, and what works in dealing with them.

Prior to this, I was Executive Director of a publicly funded organisation (sector development agency, Cape IT Initiative) and its technology incubator, the BandwidthBarn. In this role I acted as a catalyst for facilitating the creation of new skills development programmes to deliver on shared government, academia and industry objectives to develop the Western Cape information technology sector. My masters dissertation, *Designing purposeful action among divergent stakeholders: A 'being-doing' approach*, emerged out of the challenges of this role. Prior to this I was the co-founder of an Internet Research company, Webchek, with Research Surveys TNS.

### My impact, as reflected in reviews by executives I have walked alongside

*Feedback given about me in reviews includes the following:*

"Jenny was the most influential person towards my confidence, growth and learning experience. She served as a buffer between authority figures and I could be myself in her presence and not fearful of making mistakes. I appreciate her approachable personality, firm but understanding approach, her energy and degree of involvement in mentoring executives to be the best that they could be."

"Jenny is very thorough and passionate. She was immensely supportive in my journey. I value her professional and empathetic nature."

"Jenny is a fantastic coach and resource - her feedback is invaluable and she always pushes me to think more and do better."

"Jenny pushes us to self-conceptualize and open ourselves up to new worlds in strategy."

"I want to commend Jenny for the unbelievable support I received. Thank you, Jenny. You gave me the confidence I needed to take on and complete a daunting task."

"Jenny is kind and gentle and very approachable. She also has a listening ear and is very understanding, she is extremely knowledgeable about her topic."

"Jenny is always enthusiastic and very interactive"

"Jenny's coaching, and her detailed guidance have been invaluable. She truly values me, and goes above and beyond to probe my thinking and supplement it with additional information and readings."

"Jenny is amazing in so many way, she is caring, motivating and just an amazing individual."

"Absolutely love Jenny's passion and the way she explains concepts. She is very thorough in her explanation and leaves no stones unturned."

"Unbelievable the repertoire of knowledge that Jenny has at her disposal! Simply amazing"

### My recently published work in Leadership, Strategy and Business Model Innovation

Sewchurran, K., Davids, L. M., McDonogh, J., & Meyer, C. (2022). Enlarging sustainability learning through integrative thinking with a focus on cultivating virtues. *Journal of International Education in Business*.

Goshalia, C., McDonogh, J., Mhlanga, P., & Sewchurran, K. (2021). The Puppeteer behind the scenes: Toward understanding ecosystem leadership mechanisms to grow IoT in South Africa. *The Electronic Journal of Information Systems in Developing Countries*, 87(6), e12183.

Sewchurran, K., Zaina, L., & McDonogh, J. (2020). Exploring within the 'black-box' of leadership to make sense of the performative dynamics of conversation. *Leadership*, 16(2), 200-219.

Sewchurran, K., Dekker, J., & McDonogh, J. (2019). Experiences of embedding long-term thinking in an environment of short-termism and sub-par business performance: Investing in intangibles for sustainable growth. *Journal of Business Ethics*, 157(4), 997-1041.

Cordi, van N., Schörger, D., Sprackett, D., McDonogh, J., & Sewchurran, K. (2017). Considerations and complexities when contemplating the choice of a design science approach for management research. In *BAM2017 - Re-connecting management research with the disciplines: Shaping the research agenda for the social sciences*. Warwick, United Kingdom: British Academy of Management.